



THE INSTITUTE OF
CHARTERED ACCOUNTANTS
OF ZIMBABWE

CORPORATE PARTNERSHIP

2017

— BROCHURE —

Why You Should Partner With Us...

Partnering with The Institute of Chartered Accountants of Zimbabwe will open floodgates of opportunities to your organisation. Given the quality of the audience and the impact the profession has on the national arena, sponsoring our events is significant towards brand promotion, enhancement and company profiling.

We strongly believe that your association with us will afford you with marketing and publicity opportunities that you cannot afford to miss.



INVESTMENT
\$25,000.00

BENEFITS

- 10 minutes marketing slot at the ICAZ Winter, Summer Schools & the CASS Annual Seminar
- Advertise on first 9 holes at the ICAZ Golf day
- Complementary registration of 3 teams at the ICAZ Golf tournament
- Full A4 Advert in the Chartered Accountant Magazine
- Send three (3) Marketing Emails to the ICAZ database list through ICAZ.
- Recognition in selected publications on ICAZ Website, Newsletter, Magazine and Print media
- Display 3 banners at prime positions at every ICAZ event.
- Display and Market Products at all ICAZ Events
- Provide Promotional Materials to Delegates at Winter & Summer Schools
- 2 complimentary tickets to the ICAZ Winter & Summer Schools (full package)
- Branding of Logos on Products at Winter & Summer Schools
- Beaming of Corporate Logo in Conference Rooms at Winter & Summer Schools
- Opportunity to sponsor the ICAZ Winter School Gala Dinner/ Summer School Awards Dinner carries an extra cost of \$5000
- 2 complimentary tickets to every ICAZ Seminar
- Display 6 banners at the ICAZ Power Walk venue with 3 on main stage
- Complementary registration of 10 staff members at the ICAZ Power Walk
- Display 4 banners at the CASS soccer league and inter-firm sports day

A blue shield-shaped badge with a gold ribbon across it. The text '2017 CORPORATE PARTNERSHIP' is at the top, 'GOLD' is on the ribbon, and 'CATEGORY' is at the bottom.

**2017 CORPORATE
PARTNERSHIP**

GOLD

CATEGORY

**INVESTMENT
\$15,000.00**

BENEFITS

- 3 Minute Marketing slot at the ICAZ Winter, Summer Schools & the CASS Annual Seminar
- Advertise on holes 10,11,12,13 and 18 at the ICAZ Golf day
- Complementary registration of 2 teams at the ICAZ Golf tournament
- A5 Advertising in the Chartered Accountant Quarterly Magazine
- Send two (2) Marketing Emails to the ICAZ database list through ICAZ
- Recognition in selected publications on ICAZ Website, Newsletter, Magazine and Print media
- Display 2 banners at prime positions at every ICAZ event.
- Display and Market Products at all ICAZ Event Venues
- Provide Promotional Materials to Delegate's at Winter & Summer Schools
- Branding of Logos on Selected Products at Winter & Summer Schools
- Beaming of Corporate Logo in Conference Rooms at Winter & Summer Schools
- 1 complimentary ticket to every ICAZ Seminar
- Display 4 banners at the ICAZ Power Walk venue with 1 on main stage
- Complementary registration of 8 staff members at the ICAZ Power Walk
- Display 3 banners at the CASS soccer league and inter-firm sports day

**2017 CORPORATE
PARTNERSHIP**

SILVER

CATEGORY

**INVESTMENT
\$10,000.00**

BENEFITS

- Advertise on holes 14 and 17 at the ICAZ Golf day
- Complementary registration of 2 teams at the ICAZ Golf tournament
- Send one (1) Marketing Emails to the ICAZ database list through ICAZ
- Recognition in selected publications on ICAZ Website, Newsletter, Magazine and Print media
- Display 1 banner at every ICAZ event.
- Display and Market Products at all ICAZ Event Venues
- Provide Promotional Materials to Delegate's at Winter & Summer Schools
- Branding of Logos on Selected Products at Winter & Summer Schools
- Beaming of Corporate Logo in Conference Rooms at Winter & Summer Schools
- Display 3 banners at the ICAZ Power Walk
- Complementary registration of 5 staff members at the ICAZ Power Walk
- Display 1 banner at the CASS soccer league and inter-firm sports day

Take this golden opportunity to broaden your competitive edge by providing your company's image, introducing your products and services to key decision makers in the country by contacting us today!

**For more information on how you can become a sponsor,
please feel free to email sponsorship@icaz.org.zw**



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A member of IFAC, PAFA and PAAB