

18 February 2019

TO ALL ICAZ ACCREDITED TRAINING OFFICES

ICAZ-BOUNDARY WALL VISIBILITY PARTNERSHIP

The Institute of Chartered Accountants of Zimbabwe (ICAZ) is pleased to provide Accredited Training Offices (ATO) brand visibility space on the ICAZ boundary wall at the Integrity House, 2 Bath road Belgravia.

As a result of Integrity House being situated at the corner of Sam Nujoma (Second Street) and Bath Road, ICAZ is at a strategic position in terms of it being a high traffic area that allows for continuous and effective brand visibility and exposure. This gives ICAZ an opportunity to partner with its Accredited Training Offices and offer them brand visibility whilst also communicating the ICAZ association with its member firms.

ICAZ is availing the brand visibility space of 1.5m by 1.2 m for \$250.00 per month. However, the offer is for a fixed period of six months from 01 March 2019 to 31 August 2019 at a total cost of \$1500-00 for the period. This will go towards covering the costs of the boards production and mounting.

The ICAZ boundary wall is only able to take up 15 brands at a time and therefore the space will be availed on a first come first served basis. The six-month visibility package will allow for rotation of brands and give all interested ATOs an opportunity to take up the visibility space.

Find attached a graphical presentation of how the boundary wall visibility Boards are expected to look like, using randomly selected ATO brands.

Please kindly indicate your interest in taking up this offer to the undersigned by 25 February 2019. We intend to put up the Boards effective March 2019.

Yours sincerely,



Edinah Gemu
PUBLIC RELATIONS OFFICER