



Achieving business excellence through standards

6 September 2018

Chief Executive
ICAZ
P O Box
Harare

Dear Mr Kunaka

**INVITATION TO THE BUSINESS LEADERS' CONFERENCE
12 - 14 SEPTEMBER 2018, ELEPHANT HILLS RESORT, VICTORIA FALLS**

The Standards Association of Zimbabwe is excited to cordially invite you to participate at the 5th edition of Business Leaders' Conference. The conference will be held from 12 – 14 September 2018 at Elephant Hills Resort, Victoria Falls under the theme, **Standards Create Shared Future for Sustainable Socio-Economic Development**.

The Business Leaders' Conference was launched in 2014 and has been a success. This is a unique platform dedicated to facilitate and encourage the use of international and national standards in enhancing Zimbabwe's competitiveness. Accordingly, realisation of the full value of Standards to support the ongoing State Owned Enterprises and Parastatal reforms is vital. Reengagement of international community and review of foreign and local policies are some of the pillars that will drive this transformation.

Standards in public, private and SOEs and Parastatals are critical in ensuring that these organisations effectively deliver on their mandate in line with international standards. SMEs need to shake off their high-risk perception that, has been largely brought about by poor standards. In this regard, BLC 2018 is the 5th edition which seeks to improve the implementation of best practice standards in entities resulting in enhanced performance.

The annual conference also seeks to highlight the critical role of private sector in augmenting government efforts in creating sustainable economic transformation through use of Standards. BLC is SAZ's premier conference especially targeting decision makers including CEOs, Executive Management, Board Members, State Owned Enterprises and Parastatals as well as all captains of industry.

In addition, BLC provides business leaders a networking platform to share pertinent ideas with policy makers in a more relaxed atmosphere. The conference is carefully planned and organized to allow for open and honest dialogue on topics relevant to business leaders to prepare them for effective and strategic decision making.

HEAD OFFICE

Northend Close
Northridge Park
Borrowdale
P O Box 2259, Harare
Tel: (263-4) 882017/8/9
882021/2, 885511/2
Fax: (263-4) 882020
Email: info@saz.org.zw
marketing@saz.org.zw
Website: www.saz.org.zw

BRANCH OFFICES

Bulawayo:

7 Bessborough Street
Belmont
P O Box RY 129
Raylton, Bulawayo
Tel: (263-9) 70447; 71876
Fax: (263-9) 70447
E-mail: sazbyo@saz.org.zw

Mutare:

32a Simon Mazorodze Road
P O Box 591, Mutare
Tel: (263-20) 60516; 65130
Fax: (263-20) 66252
E-mail: sazmutare@saz.org.zw

**LABORATORIES
& QUALITY ASSURANCE**

17 Coventry Road
Workington
P O Box 2259, Harare
Tel: (263-4) 753800/1/2
749180
Fax: (263-4) 783435
E-mail:
chemicallab@saz.org.zw
qualityassurance@saz.org.zw
cft@saz.org.zw
engineering@saz.org.zw



A full member of ISO & ARSO



Achieving business excellence through standards

This year's three-day Business Leaders' Conference theme is **“Creating a Shared Future for Sustainable Socio- Economic Development in Zimbabwe”**. The objectives of the conference are to reposition Standards in private, public, regulatory sectors as a strategic tool for decision making, encourage the implementation and use of standards and to make standards a reference point in problem solving and facilitating trade under the AfCFTA.

Please find attached brochure and registration form for your attention.

For further enquiries please contact; Ellen Gwasira on 04-885511/2, 852989, 0773443117, email egwasira@saz.org.zw, Gertrude Zulu 04-885511-2, 0772101669 gzulu@saz.org.zw or Head - Marketing on 885511/2 or 885518, 0772402466 or email gdube@saz.org.zw

Thank you for your consideration.

Sincerely

Dr. Eve Gadzikwa
SAZ Director General, ARSO President

HEAD OFFICE

Northend Close
Northridge Park
Borrowdale
P O Box 2259, Harare
Tel: (263-4) 882017/8/9
882021/2, 885511/2
Fax: (263-4) 882020
Email: info@saz.org.zw
marketing@saz.org.zw
Website: www.saz.org.zw

BRANCH OFFICES

Bulawayo:

7 Bessborough Street
Belmont
P O Box RY 129
Raylton, Bulawayo
Tel: (263-9) 70447; 71876
Fax: (263-9) 70447
E-mail: sazbyo@saz.org.zw

Mutare:

32a Simon Mazorodze Road
P O Box 591, Mutare
Tel: (263-20) 60516; 65130
Fax: (263-20) 66252
E-mail: sazmutare@saz.org.zw

LABORATORIES & QUALITY ASSURANCE

17 Coventry Road
Workington
P O Box 2259, Harare
Tel: (263-4) 753800/1/2
749180
Fax: (263-4) 783435
E-mail:
chemicallab@saz.org.zw
qualityassurance@saz.org.zw
cft@saz.org.zw
engineering@saz.org.zw



A full member of ISO & ARSO